

INTERMEDIATE SOCIAL MEDIA COURSE

The second tier of course that **ABLE2** runs is more advanced course regarding internet advertising. A few things that we include in this course involve marketing using:

- Twitter
- Facebook
- Website Advertisement
- E-mail Marketing

With this course the customer will be able to grasp the 'ins' and 'outs' of online advertising techniques. These skills will be used for mailing lists, customer contact and database handling. Using this, customers will be able to run their own social media at a simple level, and will be competent enough to ensure a smooth running of each of their facilities. Again, this course is tailor made for individual companies so that we produce the best results for the maximum range of clients.